

## OPEN DAY

### H2020-MSCA-COFUND

### TECH4CULTURE PHD PROGRAMME

**18 JANUARY 2019, h 9:30**

**(AULA MAGNA CAVALLERIZZA REALE, Via Verdi 9, Torino)**

9:30 *Welcome Adress*

- Sergio Scamuzzi, Vice Rector for Internal and External Communication, University of Torino
- Antonella Parigi, Assessora for Culture and Tourism, Regione Piemonte

10:00 *Presentation of the Tech4Culture PhD Programme and fellows' research projects*

- Stefano De Martino, Tech4Culture Scientific Coordinator, University of Torino

10:30 *Lectures from the Advisory Board of the Tech4Culture PhD Programme:*

- Annie Caubet, Conservateur général honoraire, Musée du Louvre  
*"Idols 4000-2000 BCE"*
- Oscar Chiantore, University of Torino  
*"Art materials and materials for Art"*

Short Break

- Matteo Rosati, Programme Officer, Culture Unit, UNESCO Office Venice  
*"UNESCO's programme in the field of culture: what role for technology?"*
- Iain Stewart, Director of the Sustainable Earth Institute School of Geography, Earth and Environmental Sciences (Faculty of Science & Engineering), University of Plymouth  
*"Communicating Disaster Risk – moving from selling science to co-creating trust"*

13:00 Lunch break\*

14:00 Interactive workshop *"Looking for the economic sustainability of cultural heritage projects"* conducted by Giovanna Segre, University of Torino, Tech4Culture Advisory Board.

\*Lunch will be offered in the Multifunzione Room, next to the Aula Magna