OPEN DAY

H2020-MSCA-COFUND

TECH4CULTURE PHD PROGRAMME

18 JANUARY 2019, h 9:30

(AULA MAGNA CAVALLERIZZA REALE, Via Verdi 9, Torino)

9:30 *Welcome Adress*

- Elisabetta Barberis, Deputy Rector, University of Torino

- Antonella Parigi, Assessora for Culture and Tourism, Regione Piemonte

10:00 *Presentation of the Tech4Culture PhD Programme and fellows' research projects*

- Stefano De Martino, Tech4Culture Scientific Coordinator, University of Torino

10:30 *Lectures from the Advisory Board of the Tech4Culture PhD Programme:*

- Annie Caubet, Conservateur général honoraire, Musée du Louvre
  "Idols 4000-2000 BCE"
- Oscar Chiantore, University of Torino
  "Art materials and materials for Art"

Short Break

- Matteo Rosati, Programme Officer, Culture Unit, UNESCO Office Venice
  "UNESCO's programme in the field of culture: what role for technology?"
- Iain Stewart, Director of the Sustainable Earth Institute School of Geography, Earth and
  Environmental Sciences (Faculty of Science & Engineering), University of Plymouth
  "Communicating Disaster Risk – moving from selling science to co-creating trust"

13:00 Lunch break

14:00 Interactive workshop *"Looking for the economic sustainability of cultural heritage projects"*
conducted by Giovanna Segre, University of Torino, Tech4Culture Advisory Board.

www.tech4culture.unito.it